

Kinsail Quick Facts



OVERVIEW

Kinsail provides organizations with cutting edge, integrated, and customizable information management and payment processing solutions geared towards permitting, licensing, use authorizations, entrance passes and fees, memberships, event registrations, and countless other applications. Kinsail's Solution Suite offers many benefits to organizations, including:

- A completely customized and dynamic online application process designed to meet your specific needs;
- A solution that integrates directly with your existing web presence by mirroring the look and feel of your web site;
- Complete online payment processing via credit card, debit card, bank account transfers, and "pay later" options;
- Online management and reporting tools for real-time access to your permit, license, application, membership, and event registration information;
- And a dedicated team of customer support representatives to assist you along the way.

WHY KINSAIL?

What sets Kinsail apart from other companies that build or offer a software solution for sale? It's simple – we offer the most comprehensive, flexible and cost-effective solutions available designed to specifically meet your custom needs.

- *Cost* – Kinsail charges no upfront, set up, or maintenance fees and only charges a flat fee per transaction and a percentage to process payments. There are no other development, hosting, support, or other costs - period. In many cases, a simple convenience fee approach makes our solution totally free to our clients.
- *Flexibility* – Our solution provides our clients with a completely customized and flexible framework for collecting information and processing payment.
- *Integration* – The Kinsail Solution Suite completely integrates with our customer's web site – matching the look and feel exactly.
- *Comprehensive* – Our solution provides more features and services to our customers, including:
 - ◆ Support of credit card, debit card, bank account transfer, e-check, and "pay later" payment options;
 - ◆ Comprehensive reporting and data management tools;
 - ◆ Support and processing of paper processes (for an additional fee);
 - ◆ Support and processing of fulfillment activities (mailing out passes, permits, badges, identification cards, etc; for an additional fee);
 - ◆ And much more.
- *Interoperability* – Our solution provides easy integration with other customer systems, including:
 - ◆ Financial Systems
 - ◆ Existing CRM systems
 - ◆ Existing web sites and web-based systems
 - ◆ Other proprietary systems



3600 North Upland Street
Arlington, VA 22207
(703) 994-4194
<http://www.kinsail.com/>

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